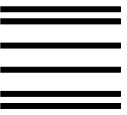
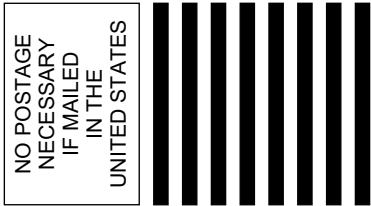




5300 Derry Street, Harrisburg PA 17111  
 1.800.247.1812 x2459 • fax 717.561.4494  
 email: [sales@mhwconline.com](mailto:sales@mhwconline.com)  
[www.mhwconline.com](http://www.mhwconline.com)



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POSTAGE WILL BE PAID BY ADDRESSEE

MHWC  
 5300 DERRY STREET  
 HARRISBURG PA 17111-9870

# Materials



## MHWC 957 Brochure Holder

Place all MHWC information in this brochure holder. Display the holder on a counter so consumers can read about the extra benefits you offer.



## MHWC 959 Rider Sign

This 18"x6" plastic sign attaches to a framed "For Sale" sign or can stand alone to show that MHWC's new home warranty is included with the purchase.



## MHWC 9554 Door Mat

Welcome potential home buyers to your models with this tan and blue, 24" x 18" MHWC door mat.



## MHWC 975 Banner

Hang this 10' x 1' white banner in your office or model home to bring attention to the new home warranty you offer. **(\$17.50 each)**

# MARKETING essentials



MATERIALS AVAILABLE TO MHWC BUILDERS



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# MHWC Marketing Materials

One of the many advantages of your membership in the MHWC Warranty Program is the marketing support available for your use. You can enhance your sales strategy for today's competitive marketplace by taking full advantage of MHWC's marketing essentials. The more frequently used items available for your use are pictured and described in this brochure. To order supplies, simply complete and return the attached order form by mail or fax it to 717-561-4494. **Please order only a 2-3 month supply to ensure that you receive the most current materials.**

## Sample Limited Warranty Books

MHWC offers a variety of warranty programs, each with its own sample warranty book. These samples allow buyers to review the warranty provided on their new home. Please be sure to request the correct book(s) when filling out the order form.



## MHWC 952, 9520, 955 & 9594 Consumer Brochures

These items offer consumers a brief overview of the warranty and the benefits it provides.



## MHWC 962 Easel Sign

This 9"x12" free-standing card was designed for use in models or sales offices. It explains what standards MHWC members must meet.



## MHWC 963 Tent Sign

This 5"x6" two-sided, free-standing sign can be displayed on counter tops, fireplace mantels, tables and other flat surfaces.



## MHWC 9509 Small Vertical Easel

Measuring 5.25"x8.5", this small vertical easel is great for areas with limited table space in sales offices or model homes.



## MHWC 9533 Static Cling Decal

This measures 5"x7" and can be easily affixed to the windows of your model homes and sales offices.



## ORDERING is EASY

**By Mail:** Fill out the attached card and drop it in the mail.  
**By Phone:** 800-247-1812, x2459 **By Fax:** 717-561-4494  
**By Email:** sales@mhwconline.com

### SAMPLE WARRANTY BOOKS

When ordering sample warranty books, please provide the correct book number, which is located in a lower corner of the cover. If unable to find this information, contact your Account Executive or the MHWC home office. Sample books should be ordered in a 2 to 3 month supply.

QTY	ITEM	DESCRIPTION	COST
_____	900S	Sample Builders Structural Warranty	FREE
_____	927S	Sample Builder Warranty	FREE
_____	9341S	Sample Maryland Warranty	FREE
_____	3300S	Sample Detached Garage Warranty	FREE
_____	952	Consumer Brochure	FREE
_____	9594	Why A Warranty Matters Consumer Brochure	FREE
_____	957	Brochure Holder	FREE
_____	959	Rider Sign	FREE
_____	962	Easel Sign	FREE
_____	963	Tent Sign	FREE
_____	9509	Small Vertical Easel Sign	FREE
_____	9533	Static Cling Decal	FREE
_____	9554	Door Mat	FREE
_____	975	Banner	\$17.50

### MANUFACTURERS ONLY

_____	925S	Sample Mfr Structural Warranty	FREE
_____	926S	Sample Mfr MH Select Warranty	FREE
_____	929S	Sample Mfr Warranty	FREE
_____	9520	Manufacturer Consumer Brochure	FREE
_____	955	Builder Brochure	FREE

### COMPANY INFORMATION

Are you a:  Builder/Dealer  Manufacturer

Company Name \_\_\_\_\_

Registration Number \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

### WE CANNOT SHIP ORDERS TO P.O. BOXES

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_

See the complete list of supplies and order online:

[www.mhwconline.com](http://www.mhwconline.com)